



www.Fox8.com

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

# CONTRACT

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 575765 /		<u>Alt Order #</u> 09821617
<u>Product</u> US CHAMBER OF COMMER		
<u>Contract Dates</u> 09/19/12 - 09/28/12	<u>Estimate #</u> 1379	
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 09/18/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	8	09/19/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				2	\$2,400.00			
N 2	8	09/19/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	6	\$14,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				6	\$2,400.00			
N 3	8	09/19/12	09/21/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$2,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				1	\$2,400.00			
N 4	8	09/19/12	09/21/12	M-F 9a-10a	9a-10a		:30			NM	6	\$9,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				6	\$1,600.00			
N 5	8	09/19/12	09/21/12	M-F 10a-11a	10a-11a		:30			NM	6	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				6	\$800.00			
N 6	8	09/19/12	09/21/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				2	\$2,400.00			
N 7	8	09/19/12	09/21/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$6,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				2	\$3,200.00			
N 8	8	09/22/12	09/22/12	MLB on FOX Daytime	12p-7p		:30			NM	1	\$1,000.00
		MLB										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

<u>Contract / Revision</u> 575765 /		<u>Alt Order #</u> 09821617
<u>Contract Dates</u> 09/19/12 - 09/28/12	<u>Product</u> US CHAMBER OF COM	<u>Estimate #</u> 1379
<u>Advertiser</u> US Chamber of Commec		<u>Original Date / Revision</u> 09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 9	8	09/23/12	09/23/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$1,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,200.00			
N 10	8	09/23/12	09/23/12	FOX News Sunday	10a-11a		:30			NM	1	\$1,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,200.00			
N 11	8	09/23/12	09/23/12	FOX NFL Pregame	FOX NFL Pregame		:30			NM	1	\$2,500.00
		NFL PREGAME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,500.00			
N 12	8	09/24/12	09/28/12	M-F 6a-8a	6a-8a Rotator		:30			NM	7	\$16,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				7	\$2,400.00			
N 13	8	09/24/12	09/28/12	M-F 6a-8a	6a-8a Rotator		:30			NM	10	\$24,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				10	\$2,400.00			
N 14	8	09/24/12	09/28/12	M-F 8a-9a	8a-9a News		:30			NM	5	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$2,400.00			
N 15	8	09/24/12	09/28/12	M-F 10a-11a	10a-11a		:30			NM	10	\$8,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				10	\$800.00			
N 16	8	09/24/12	09/28/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$2,400.00			
N 17	8	09/24/12	09/28/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$9,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				3	\$3,200.00			
<b>Totals</b>											<b>69</b>	<b>\$135,500.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/28/12	69	\$135,500.00	\$115,175.00
<b>Totals</b>	<b>69</b>	<b>\$135,500.00</b>	<b>\$115,175.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.